

New Metro-Detroit Rock Band - “*Lookin Back*” Will Perform Tribute To Bob Seger & The Silver Bullet Band

Commerce Township, MI – November 17, 2009:

I feel like a number,
I'm not a number,
I'm not a number,
Dammit I'm a man, I said I'm a man.
— *Feel Like a Number*
Bob Seger

Six stay-at-home dads, laid-off automotive engineers, and struggling professional musicians have decided they aren't going to take it any longer and happy as hell about it.

The Southeast Michigan musicians have formed a rather gripping Bob Seger and The Silver Bullet Band tribute that is dedicated to preserving the legacy of Southeast Michigan's favorite rock-n-roll son, and breathe new life into some classic rock-n-roll favorites, while at the same time discovering a viable and rewarding alternative to more “traditional” careers.

Lookin' Back was the brainchild of Todd Stoney, a Commerce Township entrepreneur who was selling his patented vehicle display ramp systems to new car dealers; that is until dealers weren't selling much of anything, and buying less. (www.rampbossusa.com) Necessity being the inspiration it usually is - Stoney felt that establishing a Bob Seger & The Silver Bullet tribute band in the metro-Detroit area may help keep them working if they do it very well and pay close attention to all the details. And if successful, they might just be able to rock the local economy in some small ways.

Stoney dusted off his drums after years of storage, and started rehearsing to get back into “concert shape”. The project came together after eight months of searching for the right players. Stoney said, “It is all about the music and we've practiced, practiced, and practiced some more to make sure we pay tribute to Bob Seger and his music in every possible respect.” While researching this project, it was discovered that every Seger tribute band (a scant few) were all attempting to capitalize on Seger's likeness/personal image and playing off his name.

Stoney said, “The whole impersonator scene is just weird to me, and I never felt introducing a new face and voice to a Bob Seger & The Silver Bullet tribute band was a bad idea, although people were skeptical because we didn't have a look-a-like. That's what people have come to expect in any other Seger tribute. Because Mr. Seger's music stands on its own merit, I never felt Bob Seger fans would have an issue with me/us not impersonating our local music hero. There's only one Bob Seger, so I've tossed out a big industry 'norm' with respect to Seger tributes, and becoming a more genuine specimen

with the tribute industry, and far more respectfully within Bob's original market. We'll have to wait and see if it works for us."

Lookin' Back plans to find ways to expose younger people to the man's poetry and wide collection of timeless rock-n-roll hits. *Lookin' Back* will kick things off for themselves by developing full live stage reproduction of Seger's most important record album: *Live Bullet* that includes Travelin' Man, Beautiful Loser, Turn The Page, Bo Diddley, Lookin' Back, Katmandu, Get Out of Denver, and many others.

Band members are:

Dan Warren, White Lake, MI – Keys & Vocals.

Cliff Barrer, Berkley, MI – Bass & Vocals

Eric Kot, Davison, MI – Sax, Percussion & Vocals

Kirk Nelson, White Lake, MI – Guitar & Vocals

Todd Stoney, Commerce Township, MI – Drums

Lonnie Fletcher, Oxford, MI – Lead Vocalist & Acoustic Guitar

Suzi Marsh-Hatty, Sterling Heights, MI - Pro Singer, Vocal Coach, & Inspiration

Ping Spells, Detroit, MI – Pro Singer & Vocal Coach

Stoney, a long time entrepreneur and RAMPBOSS-USA CEO seems to have effectively utilized his marketing & PR skills, and a previously abandoned rock star dream, to connect with a handful of agreeable venue owners/operators who have experienced capacity crowds at all three of their shows thus far. Backing the new music troupe is a host of local small businesses, not least of which is **WCSX 94.7 FM** (Detroit's Classic Rock Station) who has co-sponsored most of *Lookin' Back*'s first stage production entitled: **Live Bullet Lives Again** that premiered Saturday, August 29th at New York New York. *Lookin' Back* will return to the same Chesterfield Township club by popular demand on Dec. 5 with very special guest **Stranglehold**, America's best Ted Nugent tribute band. Each band will perform 90/100 minutes each, and should be a hot ticket.

The "Seger meets Nugent" show follows only their second public appearance on October 15 at Memphis Smoke in Royal Oak. There, *Lookin' Back* actually had to perform for many of the *Silver Bullet* band mates as well as other Detroit rock-n-roll luminaries who were out supporting a new Bob Seger photo/biography book entitled *Travelin' Man: On The Road & Behind The Scenes with Bob Seger* by local authors Gary Graff and Tom Weschler. Mr. Weschler spent more than a decade with Bob Seger working as his tour manager and photographer during Seger's hardest reputation-building early days.

New York New York is located: 33151 Twenty-three Mile Road, Chesterfield Township, MI 48047. Nugent music starts at 9 PM – Seger music starts at 11 PM. Doors open at 8 PM, Tickets: \$10 General Admission only at door. You must be at least 18 to enter.



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